

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	News 4 @ 4:30a	430-5a								
					10/02/12 to 10/08/12	5x	1111--1				
	WRC			Tu	10/02/12	:30	4:41 AM	VASNTV10GPH	\$250.00		1
	WRC			W	10/03/12	:30	4:27 AM	VASNTV08GPH	\$250.00		2
	WRC			Th	10/04/12	:30	4:43 AM	VASNTV08GPH	\$250.00		3
	WRC			Su	10/07/12	:30	4:45 AM	VASNTV10GPH	\$250.00		4
	WRC			M	10/08/12	:30	4:27 AM	VASNTV08GPH	\$250.00		5
2	WRC	5-6A NEWS4 @5AM	5A-6A								
					10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:30	5:14 AM	VASNTV10GPH	\$800.00		1
	WRC			W	10/03/12	:30	5:38 AM	VASNTV08GPH	\$800.00		2
	WRC			Th	10/04/12	:30	5:09 AM	VASNTV10GPH	\$800.00		3
	WRC			F	10/05/12	:30	5:38 AM	VASNTV10GPH	\$800.00		4
	WRC			M	10/08/12	:30	5:09 AM	VASNTV08GPH	\$800.00		5
3	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:30	6:13 AM	VASNTV08GPH	\$1,800.00		1
	WRC			W	10/03/12	:30	6:28 AM	VASNTV10GPH	\$1,800.00		2
	WRC			Th	10/04/12	:30	6:28 AM	VASNTV08GPH	\$1,800.00		3
	WRC			F	10/05/12	:30	6:23 AM	VASNTV08GPH	\$1,800.00		4
	WRC			M	10/08/12	:30	6:24 AM	VASNTV10GPH	\$1,800.00		5
4	WRC	7-9A TODAY SHOW	7A-9A								
					10/02/12 to 10/08/12	10x	22222--				
	WRC			Tu	10/02/12	:30	7:28 AM	VASNTV10GPH	\$2,500.00		1
	WRC			Tu	10/02/12	:30	8:57 AM	VASNTV08GPH	\$2,500.00		2

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRC	7-9A TODAY SHOW	7A-9A								
	WRC			W	10/03/12	:30	7:58 AM	VASNTV08GPH	\$2,500.00		3
	WRC			W	10/03/12	:30	8:50 AM	VASNTV10GPH	\$2,500.00		4
	WRC			Th	10/04/12	:30	7:27 AM	VASNTV10GPH	\$2,500.00		5
	WRC			Th	10/04/12	:30	8:27 AM	VASNTV08GPH	\$2,500.00		6
	WRC			F	10/05/12	:30	7:57 AM	VASNTV10GPH	\$2,500.00		8
	WRC			F	10/05/12	:30	8:35 AM	VASNTV08GPH	\$2,500.00		7
	WRC			M	10/08/12	:30	7:23 AM	VASNTV08GPH	\$2,500.00		10
	WRC			M	10/08/12	:30	8:29 AM	VASNTV10GPH	\$2,500.00		9
5	WRC	9-10A TODAY SHOW 2	9A-10A								
					10/02/12 to 10/08/12	10x	22222- -				
	WRC			Tu	10/02/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	1
				PREEMPT							
	WRC			Tu	10/02/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	2
				PREEMPT							
	WRC			W	10/03/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	3
				PREEMPT							
	WRC			W	10/03/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	4
				PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	5
				PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	6
				PREEMPT							
	WRC			F	10/05/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	7
				PREEMPT							

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	9-10A TODAY SHOW 2	9A-10A								
	WRC			F	10/05/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	8
				PREEMPT							
	WRC			M	10/08/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	9
				PREEMPT							
	WRC			M	10/08/12	:00			<del>\$800.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	10
				PREEMPT							
6	WRC	10-11A TODAY SHOW 3	10A-11A								
					10/02/12 to 10/08/12	10x	22222- -				
	WRC			Tu	10/02/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	1
				PREEMPT							
	WRC			Tu	10/02/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	2
				PREEMPT							
	WRC	9-10A TODAY SHOW 2	9A-10A	Tu	10/02/12	:30	9:28 AM	VASNTV10GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	26
	WRC	9-10A TODAY SHOW 2	9A-10A	Tu	10/02/12	:30	9:56 AM	VASNTV08GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	21
	WRC			Tu	10/02/12	:30	10:46 AM	VASNTV10GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	16
	WRC			Tu	10/02/12	:30	10:58 AM	VASNTV08GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	19
	WRC			W	10/03/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	3
				PREEMPT							
	WRC			W	10/03/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	4
				PREEMPT							
	WRC	9-10A TODAY SHOW 2	9A-10A	W	10/03/12	:30	9:29 AM	VASNTV08GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	23
	WRC	9-10A TODAY SHOW 2	9A-10A	W	10/03/12	:30	9:58 AM	VASNTV10GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	24
	WRC			W	10/03/12	:30	10:46 AM	VASNTV08GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	13
	WRC			W	10/03/12	:30	10:58 AM	VASNTV10GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	15

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRC	10-11A TODAY SHOW 3	10A-11A								
	WRC			Th	10/04/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	5
				PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	6
				PREEMPT							
	WRC	9-10A TODAY SHOW 2	9A-10A	Th	10/04/12	:30	9:51 AM	VASNTV10GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	27
	WRC	9-10A TODAY SHOW 2	9A-10A	Th	10/04/12	:30	9:59 AM	VASNTV08GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	30
	WRC			Th	10/04/12	:30	10:28 AM	VASNTV10GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	17
	WRC			Th	10/04/12	:30	10:53 AM	VASNTV08GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	12
	WRC			F	10/05/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	7
				PREEMPT							
	WRC			F	10/05/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	8
				PREEMPT							
	WRC	9-10A TODAY SHOW 2	9A-10A	F	10/05/12	:30	9:29 AM	VASNTV10GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	22
	WRC	9-10A TODAY SHOW 2	9A-10A	F	10/05/12	:30	9:58 AM	VASNTV08GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	28
	WRC			F	10/05/12	:30	10:45 AM	VASNTV10GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	18
	WRC			F	10/05/12	:30	10:58 AM	VASNTV08GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	20
	WRC			M	10/08/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	9
				PREEMPT							
	WRC			M	10/08/12	:00			<del>\$600.00</del>	See MG 6.11,6.12,6.13,6.14,6.15,6.16	10
				PREEMPT							
	WRC	9-10A TODAY SHOW 2	9A-10A	M	10/08/12	:30	9:29 AM	VASNTV08GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	29
	WRC	9-10A TODAY SHOW 2	9A-10A	M	10/08/12	:30	9:56 AM	VASNTV10GPH	\$1,300.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	25
	WRC			M	10/08/12	:30	10:27 AM	VASNTV08GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	14
	WRC			M	10/08/12	:30	10:52 AM	VASNTV10GPH	\$1,000.00	MG for 5.2,6.8,5.7,5.9,5.5,5.3,5.10,6.1	11
7	WRC	News 4 Sat 6am 6-7a	6A-7A								

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		Agency Ref	02812
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7	WRC	News 4 Sat 6am 6-7a	6A-7A		10/01/12 to 10/07/12	1x	----- 1-				
	WRC			Sa	10/06/12	:30	6:08 AM	VASNTV08GPH	\$800.00		1
8	WRC	Saturday Today 7-9a	7A-9A		10/01/12 to 10/07/12	1x	----- 1-				
	WRC			Sa	10/06/12	:30	8:27 AM	VASNTV10GPH	\$1,400.00		1
9	WRC	News 4 Sat 9-1030a	9-1030a		10/01/12 to 10/07/12	1x	----- 1-				
	WRC			Sa	10/06/12	:30	9:39 AM	VASNTV08GPH	\$1,200.00		1
10	WRC	News 4 This Week	530-6a		10/01/12 to 10/07/12	1x	----- 1				
	WRC			Su	10/07/12	:00			<del>\$200.00</del>	See MG 18.6,18.7,18.8,18.9,18.10,18.11	1
11	WRC	News Sun 6-7a	6-7a		10/01/12 to 10/07/12	1x	----- 1				
	WRC			Su	10/07/12	:30	6:39 AM	VASNTV08GPH	\$700.00		1
12	WRC	News Sun 7-8a	7-8a		10/01/12 to 10/07/12	1x	----- 1				
	WRC			Su	10/07/12	:30	7:40 AM	VASNTV10GPH	\$1,000.00		1
13	WRC	Sunday Today 8-9a	8-9A		10/01/12 to 10/07/12	1x	----- 1				
	WRC			Su	10/07/12	:00			<del>\$2,500.00</del>	See MG 27.2,27.3,27.4	1
					PREEMPT						
14	WRC	News 4 Sun 9-10a	9-10A								

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**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	News 4 Sun 9-10a	9-10A								
					10/01/12 to 10/07/12	1x	----- 1				
	WRC			Su	10/07/12	:30	9:40 AM	VASNTV08GPH	\$1,200.00		1
15	WRC	11A-12P MIDDAY NEWS	11A-12P								
					10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$400.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	1
					PREEMPT						
	WRC			W	10/03/12	:00			<del>\$400.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	2
					PREEMPT						
	WRC			Th	10/04/12	:00			<del>\$400.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	3
					PREEMPT						
	WRC			F	10/05/12	:00			<del>\$400.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	4
					PREEMPT						
	WRC			M	10/08/12	:00			<del>\$400.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	5
					PREEMPT						
16	WRC	Access H Live 12-1p	12-1p								
					10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$300.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	1
					PREEMPT						
	WRC			W	10/03/12	:00			<del>\$300.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	2
					PREEMPT						
	WRC			Th	10/04/12	:00			<del>\$300.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	3
					PREEMPT						
	WRC			F	10/05/12	:00			<del>\$300.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	4
					PREEMPT						

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**Billing:**

www.nbcwashington.com

**Billing Address:**

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**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRC	Access H Live 12-1p	12-1p	M	10/08/12	:00			<del>\$300.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	5
	WRC			PREEMPT							
17	WRC	1-2P DAYS OF OUR LIVES	1P-2P		10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$350.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	1
	WRC			PREEMPT							
	WRC	11A-12P MIDDAY NEWS	11A-12P	Tu	10/02/12	:30	11:41 AM	VASNTV10GPH	\$520.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	18
	WRC	Access H Live 12-1p	12-1p	Tu	10/02/12	:30	12:56 PM	VASNTV08GPH	\$550.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	11
	WRC			Tu	10/02/12	:30	2:00 PM	VASNTV10GPH	\$800.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	6
	WRC			W	10/03/12	:00			<del>\$350.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	2
	WRC			PREEMPT							
	WRC	11A-12P MIDDAY NEWS	11A-12P	W	10/03/12	:30	11:28 AM	VASNTV08GPH	\$520.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	16
	WRC	Access H Live 12-1p	12-1p	W	10/03/12	:30	12:55 PM	VASNTV10GPH	\$550.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	15
	WRC			W	10/03/12	:30	1:59 PM	VASNTV08GPH	\$800.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	9
	WRC			Th	10/04/12	:00			<del>\$350.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	3
	WRC			PREEMPT							
	WRC	11A-12P MIDDAY NEWS	11A-12P	Th	10/04/12	:30	11:51 AM	VASNTV10GPH	\$520.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	20
	WRC	Access H Live 12-1p	12-1p	Th	10/04/12	:30	12:33 PM	VASNTV08GPH	\$550.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	12
	WRC			Th	10/04/12	:30	1:00 PM	VASNTV10GPH	\$800.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	10
	WRC			F	10/05/12	:00			<del>\$350.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	4
	WRC			PREEMPT							
	WRC	11A-12P MIDDAY NEWS	11A-12P	F	10/05/12	:30	11:30 AM	VASNTV10GPH	\$520.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	17
	WRC	Access H Live 12-1p	12-1p	F	10/05/12	:30	12:55 PM	VASNTV08GPH	\$550.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	14
	WRC			F	10/05/12	:30	1:46 PM	VASNTV10GPH	\$800.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	8

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# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRC	1-2P DAYS OF OUR LIVES	1P-2P								
	WRC			M	10/08/12	:00			<del>\$350.00</del>	See MG 17.6,17.7,17.8,17.9,17.10,17	5
				PREEMPT							
	WRC	11A-12P MIDDAY NEWS	11A-12P	M	10/08/12	:30	11:12 AM	VASNTV08GPH	\$520.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	19
	WRC	Access H Live 12-1p	12-1p	M	10/08/12	:30	12:55 PM	VASNTV10GPH	\$550.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	13
	WRC			M	10/08/12	:30	2:00 PM	VASNTV08GPH	\$800.00	MG for 15.3,15.4,17.2,17.1,16.3,15.2,	7
18	WRC	Steve Harvey	2-3p								
				10/02/12 to 10/08/12	5x	11111--					
	WRC			Tu	10/02/12	:00			<del>\$300.00</del>	See MG 18.6,18.7,18.8,18.9,18.10,18	1
	WRC			Tu	10/02/12	:30	2:45 PM	VASNTV08GPH	\$650.00	MG for 18.5,18.4,18.3,18.1,18.2,10.1	9
	WRC			W	10/03/12	:00			<del>\$300.00</del>	See MG 18.6,18.7,18.8,18.9,18.10,18	2
	WRC			W	10/03/12	:30	2:31 PM	VASNTV10GPH	\$650.00	MG for 18.5,18.4,18.3,18.1,18.2,10.1	8
	WRC			Th	10/04/12	:00			<del>\$300.00</del>	See MG 18.6,18.7,18.8,18.9,18.10,18	3
	WRC			Th	10/04/12	:30	2:23 PM	VASNTV08GPH	\$650.00	MG for 18.5,18.4,18.3,18.1,18.2,10.1	10
	WRC			F	10/05/12	:00			<del>\$300.00</del>	See MG 18.6,18.7,18.8,18.9,18.10,18	4
	WRC			F	10/05/12	:30	2:37 PM	VASNTV08GPH	\$650.00	MG for 18.5,18.4,18.3,18.1,18.2,10.1	7
	WRC	LX Open Hse 5-530a	5-530a	Su	10/07/12	:30	5:12 AM	VASNTV10GPH	\$200.00	MG for 18.5,18.4,18.3,18.1,18.2,10.1	11
	WRC			M	10/08/12	:00			<del>\$300.00</del>	See MG 18.6,18.7,18.8,18.9,18.10,18	5
	WRC			M	10/08/12	:30	2:46 PM	VASNTV10GPH	\$650.00	MG for 18.5,18.4,18.3,18.1,18.2,10.1	6
19	WRC	Ellen	3P-4P								
				10/02/12 to 10/08/12	5x	11111--					
	WRC			Tu	10/02/12	:00			<del>\$600.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19	1
				PREEMPT							
	WRC			Tu	10/02/12	:30	3:37 PM	VASNTV10GPH	\$825.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	6
	WRC	4-5P NEWS4 @ 4PM	4P-5P	Tu	10/02/12	:30	4:38 PM	VASNTV08GPH	\$1,100.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	24

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DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRC	Ellen	3P-4P								
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	Tu	10/02/12	:30	5:29 PM	VASNTV10GPH	\$1,650.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	17
	WRC	6-7P NEWS4 @ 6PM	6P-7P	Tu	10/02/12	:30	6:40 PM	VASNTV08GPH	\$1,850.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	13
	WRC			W	10/03/12	:00			<del>\$600.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	2
				PREEMPT							
	WRC			W	10/03/12	:30	2:58 PM	VASNTV08GPH	\$825.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	9
	WRC	4-5P NEWS4 @ 4PM	4P-5P	W	10/03/12	:30	4:37 PM	VASNTV10GPH	\$1,100.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	22
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	W	10/03/12	:30	5:14 PM	VASNTV08GPH	\$1,650.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	20
	WRC	6-7P NEWS4 @ 6PM	6P-7P	W	10/03/12	:30	6:43 PM	VASNTV10GPH	\$1,850.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	12
	WRC			Th	10/04/12	:00			<del>\$600.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	3
				PREEMPT							
	WRC			Th	10/04/12	:30	3:37 PM	VASNTV10GPH	\$825.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	7
	WRC	4-5P NEWS4 @ 4PM	4P-5P	Th	10/04/12	:30	4:21 PM	VASNTV08GPH	\$1,100.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	23
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	Th	10/04/12	:30	5:42 PM	VASNTV08GPH	\$1,650.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	18
	WRC	6-7P NEWS4 @ 6PM	6P-7P	Th	10/04/12	:30	6:44 PM	VASNTV10GPH	\$1,850.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	15
	WRC			F	10/05/12	:00			<del>\$600.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	4
				PREEMPT							
	WRC			F	10/05/12	:30	3:45 PM	VASNTV10GPH	\$825.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	10
	WRC	4-5P NEWS4 @ 4PM	4P-5P	F	10/05/12	:30	4:54 PM	VASNTV10GPH	\$1,100.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	25
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	F	10/05/12	:30	5:28 PM	VASNTV08GPH	\$1,650.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	19
	WRC	6-7P NEWS4 @ 6PM	6P-7P	F	10/05/12	:30	6:37 PM	VASNTV10GPH	\$1,850.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	14
	WRC			M	10/08/12	:00			<del>\$600.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	5
				PREEMPT							
	WRC			M	10/08/12	:30	3:43 PM	VASNTV08GPH	\$825.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	8
	WRC	4-5P NEWS4 @ 4PM	4P-5P	M	10/08/12	:30	4:42 PM	VASNTV10GPH	\$1,100.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	21
	WRC	5-6P NEWS 4 @ 5PM	5P-6P	M	10/08/12	:30	5:39 PM	VASNTV08GPH	\$1,650.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	16

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRC	Ellen	3P-4P								
	WRC	6-7P NEWS4 @ 6PM	6P-7P	M	10/08/12	:30	6:44 PM	VASNTV10GPH	\$1,850.00	MG for 22.2,21.2,21.3,22.3,20.4,19.5,	11
20	WRC	4-5P NEWS4 @ 4PM	4P-5P								
				10/02/12 to 10/08/12		5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	1
	WRC			PREEMPT							
	WRC			W	10/03/12	:00			<del>\$800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	2
	WRC			PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	3
	WRC			PREEMPT							
	WRC			F	10/05/12	:00			<del>\$800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	4
	WRC			PREEMPT							
	WRC			M	10/08/12	:00			<del>\$800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	5
	WRC			PREEMPT							
21	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
				10/02/12 to 10/08/12		5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$1,400.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	1
	WRC			PREEMPT							
	WRC			W	10/03/12	:00			<del>\$1,400.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	2
	WRC			PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$1,400.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	3
	WRC			PREEMPT							
	WRC			F	10/05/12	:00			<del>\$1,400.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	4
	WRC			PREEMPT							
	WRC			M	10/08/12	:00			<del>\$1,400.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	5
	WRC			PREEMPT							

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## FOR NBCE INVOICES:

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## FOR LIM INVOICES:

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**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
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**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

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**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRC	6-7P NEWS4 @ 6PM	6P-7P								
					10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$1,800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	1
				PREEMPT							
	WRC			W	10/03/12	:00			<del>\$1,800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	2
				PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$1,800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	3
				PREEMPT							
	WRC			F	10/05/12	:00			<del>\$1,800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	4
				PREEMPT							
	WRC			M	10/08/12	:00			<del>\$1,800.00</del>	See MG 19.6,19.7,19.8,19.9,19.10,19.11	5
				PREEMPT							
23	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
					10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$7,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23.11	1
				PREEMPT							
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	Tu	10/02/12	:30	7:30 PM	VASNTV08GPH	\$4,200.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	9
	WRC	11-1135p M-SU L NEWS	11P-1135P	Tu	10/02/12	:30	11:21 PM	VASNTV08GPH	\$3,650.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	13
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	Tu	10/02/12	:30	12:30 AM	VASNTV10GPH	\$1,450.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	20
	WRC			W	10/03/12	:00			<del>\$7,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23.11	2
				PREEMPT							
	WRC			W	10/03/12	:30	6:59 PM	VASNTV08GPH	\$8,075.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	6
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	W	10/03/12	:30	7:31 PM	VASNTV10GPH	\$4,200.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	10
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	W	10/03/12	:30	12:10 AM	VASNTV08GPH	\$1,450.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	21
	WRC			Th	10/04/12	:00			<del>\$7,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23.11	3
				PREEMPT							

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**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

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**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	Th	10/04/12	:30	7:43 PM	VASNTV08GPH	\$4,200.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	8
	WRC	11-1135p M-SU L NEWS	11P-1135P	Th	10/04/12	:30	11:23 PM	VASNTV10GPH	\$3,650.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	12
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	Th	10/04/12	:30	12:31 AM	VASNTV08GPH	\$1,450.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	18
	WRC			F	10/05/12	:00			<del>\$7,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	4
				PREEMPT							
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	F	10/05/12	:30	7:53 PM	VASNTV08GPH	\$4,200.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	11
	WRC	11-1135p M-SU L NEWS	11P-1135P	F	10/05/12	:30	11:23 PM	VASNTV10GPH	\$3,650.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	14
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	F	10/05/12	:30	12:31 AM	VASNTV08GPH	\$1,450.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	19
	WRC	11-1135p M-SU L NEWS	11P-1135P	Sa	10/06/12	:30	11:12 PM	VASNTV10GPH	\$3,650.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	16
	WRC			M	10/08/12	:00			<del>\$7,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	5
				PREEMPT							
	WRC	730-8P ACCESS HOLLYWOOD	730P-8P	M	10/08/12	:30	7:54 PM	VASNTV08GPH	\$4,200.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	7
	WRC	11-1135p M-SU L NEWS	11P-1135P	M	10/08/12	:30	11:12 PM	VASNTV10GPH	\$3,650.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	15
	WRC	1135-1237A TONIGHT SHOW	1135P-1237A	M	10/08/12	:30	11:47 PM	VASNTV08GPH	\$1,450.00	MG for 29.6,29.4,23.5,31.2,26.1,29.2,	17
24	WRC	630-7P NBC SA NIGHTLYNEWS	630-7P								
				10/01/12 to 10/07/12 1x ----- 1-							
	WRC			Sa	10/06/12	:00			<del>\$2,500.00</del>	See MG 25.2,25.3,25.4,25.5	1
25	WRC	6-630P NEWS4 @ 6P SU WKND	6-630P								
				10/01/12 to 10/07/12 1x ----- 1							
	WRC	News 4 Sat 9-1030a	9-1030a	Sa	10/06/12	:30	10:15 AM	VASNTV10GPH	\$1,400.00	MG for 24.1,25.1	5
	WRC	6-630P NEWS4 @ 6P SA WKND		Sa	10/06/12	:30	6:13 PM	VASNTV10GPH	\$1,650.00	MG for 24.1,25.1	4
	WRC	630-7P NBC SA NIGHTLYNEWS	630-7P	Sa	10/06/12	:30	6:46 PM	VASNTV08GPH	\$4,600.00	MG for 24.1,25.1	3
	WRC			Su	10/07/12	:00			<del>\$1,200.00</del>	See MG 25.2,25.3,25.4,25.5	1
	WRC			Su	10/07/12	:30	6:14 PM	VASNTV10GPH	\$1,500.00	MG for 24.1,25.1	2

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**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRC	730-8P ACCESS HOLLYWOOD	730P-8P		10/02/12 to 10/08/12	5x	11111--				
	WRC			Tu	10/02/12	:00			<del>\$3,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	1
	WRC			PREEMPT							
	WRC			W	10/03/12	:00			<del>\$3,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	2
	WRC			PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$3,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	3
	WRC			PREEMPT							
	WRC			F	10/05/12	:00			<del>\$3,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	4
	WRC			PREEMPT							
	WRC			M	10/08/12	:00			<del>\$3,500.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	5
	WRC			PREEMPT							
27	WRC	Redskins Showtime	7-730p		10/01/12 to 10/07/12	1x	-----1-				
	WRC	4-5P NEWS4 @ 4PM	4P-5P	Th	10/04/12	:30	4:52 PM	VASNTV10GPH	\$1,400.00	MG for 13.1,27.1	3
	WRC	4-5P NEWS4 @ 4PM	4P-5P	F	10/05/12	:30	4:38 PM	VASNTV08GPH	\$1,400.00	MG for 13.1,27.1	4
	WRC			Sa	10/06/12	:00			<del>\$1,000.00</del>	See MG 27.2,27.3,27.4	1
	WRC	NOTRE DAME PRIME	730-11p	Sa	10/06/12	:30	10:58 PM	VASNTV08GPH	\$3,500.00	MG for 13.1,27.1	2
28	WRC	NFL Reg Season Non-Local	8P-1130P		10/01/12 to 10/07/12	1x	-----1				
	WRC			Su	10/07/12	:30	10:09 PM	VASNTV08GPH	\$20,000.00		1
29	WRC	11-1135p M-SU L NEWS	11P-1135P		10/02/12 to 10/08/12	6x	111111-				
	WRC			Tu	10/02/12	:00			<del>\$3,000.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	1
	WRC			PREEMPT							

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## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC			W	10/03/12	:00			<del>\$3,000.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	2
	WRC			PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$3,000.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	3
	WRC			PREEMPT							
	WRC			F	10/05/12	:00			<del>\$3,000.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	4
	WRC			PREEMPT							
	WRC			Sa	10/06/12	:00			<del>\$3,000.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	5
	WRC			PREEMPT							
	WRC			M	10/08/12	:00			<del>\$3,000.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	6
	WRC			PREEMPT							
30	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	WRC			10/01/12 to 10/07/12	1x	----- 1					
	WRC			Su	10/07/12	:30	12:16 AM	VASNTV10GPH	\$4,000.00		1
31	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	WRC			10/02/12 to 10/08/12	5x	11111--					
	WRC			Tu	10/02/12	:00			<del>\$1,200.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	1
	WRC			PREEMPT							
	WRC			W	10/03/12	:00			<del>\$1,200.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	2
	WRC			PREEMPT							
	WRC			Th	10/04/12	:00			<del>\$1,200.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	3
	WRC			PREEMPT							
	WRC			F	10/05/12	:00			<del>\$1,200.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	4
	WRC			PREEMPT							
	WRC			M	10/08/12	:00			<del>\$1,200.00</del>	See MG 23.6,23.7,23.8,23.9,23.10,23	5
	WRC			PREEMPT							

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**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12100056
Product	Crossroads GPS	Invoice Date	10/28/12
Estimate Number	739	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WRC	Order #	322520
Account Executive	Kaitie Conway	Alt Order #	WOC10031450
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	WRC	1237-137a Fallon	1237-137a		10/01/12 to 10/07/12	4x	- 1111--				
	WRC			Tu	10/02/12	:30	1:15 AM	VASNTV08GPH	\$500.00		1
	WRC			W	10/03/12	:30	1:21 AM	VASNTV10GPH	\$500.00		2
	WRC			Th	10/04/12	:30	1:18 AM	VASNTV10GPH	\$500.00		3
	WRC			F	10/05/12	:30	1:20 AM	VASNTV10GPH	\$500.00		4
33	WRC	1237-137a Fallon	1237-137a		10/02/12 to 10/08/12	1x	1-----				
	WRC			M	10/08/12	:30	1:27 AM	VASNTV10GPH	\$450.00		1
34	WRC	Sat. Night Live	1130P-1:02a		10/01/12 to 10/07/12	1x	-----1-				
	WRC			Sa	10/06/12	:30	12:49 AM	VASNTV08GPH	\$2,000.00		1
35	WRC	Access H	1235-135a		10/01/12 to 10/07/12	1x	-----1				
	WRC			Su	10/07/12	:30	1:22 AM	VASNTV08GPH	\$400.00		1
36	WRC	Inside the Rdskins	10-11am		10/01/12 to 10/07/12	1x	-----1-				
	WRC			Sa	10/06/12	:30	10:59 AM	VASNTV08GPH	\$750.00		1
37	WRC	NOTRE DAME PRIME	8P-11P		10/01/12 to 10/07/12	1x	-----1-				
	WRC			Sa	10/06/12	:30	9:21 PM	VASNTV10GPH	\$2,000.00		1

**Aired Spots 126**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'
Product	Crossroads GPS
Estimate Number	739

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>WN12100056</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Order #	322520
Alt Order #	WOC10031450
Deal #	
Order Flight	10/02/12 - 10/08/12

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	02812
Advertiser Ref	23242

<u>Gross Total</u>	<b>\$210,100.00</b>	
<u>Agency Commission</u>	<b>\$31,515.00</b>	
<u>Net Amount Due</u>	<b>\$178,585.00</b>	<b><u>Payment Terms 30 Days</u></b>

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